



California
title company

Protecting Your Property Rights

SPRING 2025

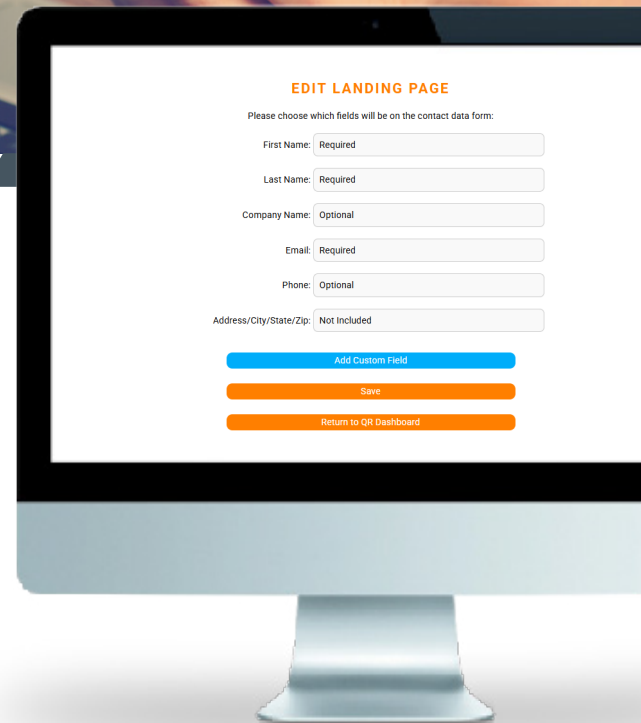
what's new? at california title



California Title Company's **QR Code Creator**

Capture Leads, Save Marketing
Dollars and so *Much More* with this
Little Tool that does BIG Things!

- **"Tracking"** shows how many times your QR code is scanned
- **"Require Contact Info"** allows you to customize the landing page to collect desired information when the QR code is scanned
- Get **"Notifications"** every time someone scans your QR Code
- You can **Download** the captured info any time in Title Advantage
- California Title's QR Codes **do not expire**, unlike most free QR Code creators
- Use one QR Code over and over by **changing the destination** any time
- Easily **Share Property Reports** with a QR code
- Print the QR code as a **full-page flyer** for Open Houses
- You can **Download, View** or **Print** the QR Code
- QR Codes are **saved** in your password protected Title Advantage account



Require Contact Info: Choose which fields are required when your QR code is scanned.

Tip: Add a custom field for a fun raffle by asking a trivia question or a guess to win a prize.

For more information about how you can maximize this tool for your business, please contact your California Title representative.